

The San Diego lab that invented digital television and transformed an entire industry in the process.

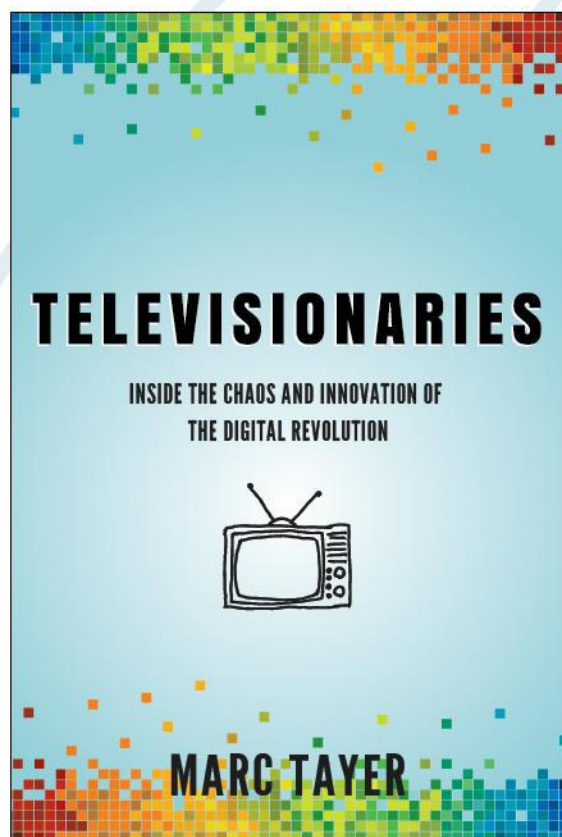
Find out the amazing true story with Emmy-winner

Marc Tayer

**Saturday, March 28
at 3 pm**

With the worldwide launch of his
new book

“Televisionaries”



Marc Tayer wrote *Televisionaries* following a thirty-year career in the media and communications technology business. He joined General Instrument's New York corporate headquarters in 1985 and transferred to its San Diego-based VideoCipher Division in 1987. Tayer currently resides in San Diego, California.



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